



# “Why Does Grandpa Smell Like BenGay?”

## *Understanding The DIFFERENCES IN AGE*

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- Why do our differences in **AGE** play such a **HUGE FACTOR** governing our **PERCEPTION**?
- Why can you not always believe what you see?
- How are we all **NEUROLOGICALLY PRIMED** from **BEFORE** birth?
- What are the differences between **Radio Babies, Baby Boomers, Gen-Xers and Gen-Yers**?
- Why do **Radio Babies** see things so **DIFFERENT** from **Gen-Yers**?
- How are **Baby Boomers “PRIMED”** to see the world compared to **Gen-Xers**?
- How did **INTOLERANCE KILL KODAK**?
- How can our differences in age **KILL** your organization’s **CRITICAL DECISION MAKING**?
- What is **“SUBCONSCIOUS BIGOTRY”** ... and how do we **OVERCOME IT**?
- Why does Clint Eastwood **HATE** Millennials?
- What was the world like when **YOU WERE BORN** ... and how is the world different now?
- What **SKILLS** do we all need to use in order to overcome this **BATTLE BETWEEN THE AGES**?

**...and MUCH, MUCH more...**

Join Scott as he shows you why our **PERCEPTION OF THE WORLD** depends largely upon the era in which we were raised ... which greatly distorts reality for all of us. Scott will not only show you why there is such a stark difference between us in how we view the world based upon our age in his own practical, entertaining and humorous style, but he will show you what skills to use to overcome such misperceptions **IMMEDIATELY!**



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*Business First's 20 People To Know In HR*

*CEO Magazine's 2008 Human Resources "Superstar"*

*Nationally Certified Emotional Intelligence Instructor*

**2012, 2008, 2007, 2006 and 2003 SHRM National Diversity Conference Presenter**

**Scott Warrick** combines the areas of law and human resources to assist organizations in **"Solving Employee Problems BEFORE They Happen."** Scott uses his unique background of **LAW** and **HUMAN RESOURCES** to help organizations get where they want to go, which includes coaching and training managers and employees in his own unique, practical, entertaining and humorous style.

**Scott Trains Managers and Employees ON-SITE in over 50 topics**

Scott's book,

**"The Human Resource Professional's  
Complete Guide To Federal Employment And Labor Law,"**

is a favorite among HR professionals and students.

**Scott's academic background and awards include:**

Capital University College of Law (Class Valedictorian (1st out of 233))

Master of Labor & Human Resources and B.A. in Organizational Communication:  
The Ohio State University

The Human Resource Association of Central Ohio's Linda Kerns Award for Outstanding Creativity in the Field of Human Resource Management and the Ohio State Human Resource Council's David Prize for Creativity in Human Resource Management

For more information on Scott, just go to [www.scottwarrick.com](http://www.scottwarrick.com)