

DEVELOPING YOUR CORPORATE STRATEGY, VISION & MISSION

SCOTT WARRICK, JD, MLHR, SPHR

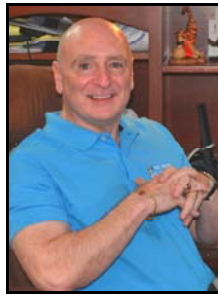
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- What does it **MEAN** to develop a **FORMAL CORPORATE STRATEGY, VISION & MISSION**?
- What is a “**CORPORATE VISION**” ... and how does it relate to your **MISSION STATEMENT**?
- What is the difference between “**GOAL SETTING**” and “**STRATEGIC PLANNING**” ... and how do they interrelate?
- What specific steps should you follow in the **STRATEGIC PLANNING PROCESS**?
- When should you set **SHORT TERM GOALS** and when should you set **LONG TERM GOALS**?
- How should you integrate your goals **HORIZONTALLY and VERTICALLY**?
- What do you need to consider when **IMPLEMENTING** your Strategic Plan?
- What techniques should you use in **EVALUATING** your Strategic Plan’s Success?

...and MUCH, MUCH more...

Join Scott Warrick, one of Ohio’s most popular speakers as he tells you not only how to design your own **CORPORATE STRATEGY, VISION & MISSION STATEMENT**, but he will also show you how to **IMPLEMENT** and **EVALUATE** its success in his own unique, practical, entertaining and humorous style. Scott will use his over 30 years of Human Resource Management Training experience to tell you how to use this information **IMMEDIATELY!**



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Link Up With Scott On [LinkedIn](#)

One of Business First Magazine's "20 People To Know In HR"

CEO Magazine's 2008 Human Resources "Superstar"

Nationally Certified Emotional Intelligence Counselor

2012, 2010, 2008, 2007, 2006 and 2003 SHRM National Diversity Conference Presenter

[Scott Trains Managers and Employees ON-SITE in over 40 topics](#)

Scott Warrick specializes in working with organizations to *prevent* employment law problems from happening while improving employee relations. Scott uses his unique background of **LAW** and **HUMAN RESOURCES** to help organizations get where they want to go.

Scott travels the country presenting his various programs, including his **["Living The Seven Skills of Tolerance," "Bullying and Healing The Human Brain," "The 7 Myths & 7 Skills of Strategic HR," "Freaks & Geeks: Preventing All Forms of Bullying & Harassment In The Workplace" and "Emotional Intelligence For Humans."](#)**

Scott's **<https://Do-It-Yourself HR Department & Legal Compliance Service>** is a favorite among Human Resource Professionals to not only inform clients of the changes in Employment Law but to also bring their departments into compliance ... **[AND KEEP THEM THERE!](#)**

Scott's academic background and awards include:

- Capital University College of Law (Class Valedictorian (1st out of 233))
- Master of Labor & Human Resources and B.A. in Organizational Communication: The Ohio State University
- The Human Resource Association of Central Ohio's Linda Kerns Award for Outstanding Creativity in the Field of Human Resource Management and the Ohio State Human Resource Council's David Prize for Creativity in Human Resource Management

For more information on Scott, just go to **www.scottwarrick.com**