

THE 7 MYTHS & 7 SKILLS OF STRATEGIC HR

by

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- Why did Harvard Business Review say that today's CEO's prefer to get their CHROs from operations, marketing, or corporate law ... **RATHER** than from the field of human resources?
- What is the **REAL DIFFERENCE** between "TACTICAL" and "STRATEGIC" Human Resources?
- What does it **REALLY** mean to be a "STRATEGIC PARTNER"?
- What are the "7 MYTHS" HR professionals have been told for years that keep them from becoming **STRATEGIC PARTNERS** ... and often leads to their **TERMINATION**?
- What **7 SKILLS** must every HR professional adopt in order to become a **STRATEGIC PARTNER**?
- What specifically should the Human Resource professional do to **DEVELOP A CULTURE** where HR becomes a "**STRATEGIC INTERNAL CONSULTANT**" rather than an "**ENFORCER**"?
- What role should HR play in **STRATEGIC GOAL SETTING, PLANNING & the EXECUTION** of these goals?
- What **FOUR FACTORS** **must** be considered in a proper **RISK ANALYSIS**?
- What is the difference between "**CONTRACTS**" and "**POLICIES**" ... and when should HR use each one?
- How can HR calculate the "**RETURN ON INVESTMENT**" on the cost of labor?
- What **FINANCIAL MEASUREMENTS** should every HR professional know off the top of their head?
- How can Human Resources have a **DIRECT IMPACT** on helping the organization **REACH ITS STRATEGIC GOALS**?
- Why is HR **NOT** the "**VOICE OF THE EMPLOYEES**"?

...and **MUCH, MUCH** more...

Join Scott Warrick, one of Ohio's most popular speakers, as he **CLEARLY** reviews the **7 MYTHS** and the **7 SKILLS OF STRATEGIC HR** difference between the **TACTICAL** ("Nuts and Bolts") aspects of HR and HR's role as a **STRATEGIC** partner, making it **INVALUABLE** to the organization. Scott will show you how the "C-Suite" views Human Resources and how any HR professional can quickly improve its image and effectiveness in its organization in his own unique, practical, entertaining and humorous style.

Scott will not only tell you how to advance your career, but he will use his over 30 years of Human Resource Management experience to tell you how to use this information **IMMEDIATELY!**

HR'S ULTIMATE GOAL:

Become An Internal Consultant

7 HR MYTHS

1. **“Human Resources Is The Voice For The Employees”**
2. **“You Have To Treat Everyone The Same Because Discrimination Is Illegal”**
3. **“Getting Sued Is The Worst Thing That Can Happen To An Organization”**
4. **“Good Employee Relations Means Never Offending Anyone”**
5. **“We Need To Develop All Of Our Employees”**
6. **“Human Resources Is The Moral Compass & Legal Enforcer”**
7. **“Being An HR Expert Gets You To The C-Suite”**

7 HR SKILLS

1. **Know Who Your Client Is**
2. **Get Your Clients Where They Want To Go**
3. **Understand & Practice REAL Risk Assessment**
4. **Don't Enable The Hypersensitive Employees**
5. **Develop Your Tops ... Get Rid of the Flops**
6. **Know The Law ... So You Can Get Your Clients Where They Want To Go**
7. **Educate Yourself In Business (Company, Industry, Strategic Planning & Finance)**



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CEO Magazine's 2008 Human Resources "Superstar"

Nationally Certified Emotional Intelligence Counselor

2012, 2010, 2008, 2007, 2006 and 2003 SHRM National Diversity Conference Presenter

[Scott Trains Managers and Employees ON-SITE in over 40 topics](#)

Scott Warrick specializes in working with organizations to *prevent* employment law problems from happening while improving employee relations. Scott uses his unique background of **LAW** and **HUMAN RESOURCES** to help organizations get where they want to go.

Scott travels the country presenting his various programs, including his **["Tolerance By The Numbers: Using The Seven Skills of Tolerance," "Bullying and Healing The Human Brain," "The 7 Myths & 7 Skills of Strategic HR," "Freaks & Geeks: Preventing All Forms of Bullying & Harassment In The Workplace" and "Emotional Intelligence For Humans."](#)**

Scott's **["Do It Yourself HR Department & Legal Compliance CD"](#)** is a favorite among Human Resource Professionals to not only inform clients of the changes in Employment Law but to also bring their departments into compliance ... **[AND KEEP THEM THERE!](#)**

Scott's academic background and awards include:

- Capital University College of Law (Class Valedictorian (1st out of 233))
- Master of Labor & Human Resources and B.A. in Organizational Communication: The Ohio State University
- The Human Resource Association of Central Ohio's Linda Kerns Award for Outstanding Creativity in the Field of Human Resource Management and the Ohio State Human Resource Council's David Prize for Creativity in Human Resource Management

For more information on Scott, just go to **www.scottwarrick.com**