

90% to 99% of ALL our thoughts and our decision making comes from our SUBCONSCIOUS BRAIN, NOT from our CONSCIOUS thoughts.

CONSCIOUS MIND
5% - 10%

SUBCONSCIOUS MIND
90% - 99%



Understanding & Overcoming Subconscious Bias

by

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Why is our **SUBCONSCIOUS** 9 to maybe 99 TIMES MORE POWERFUL than our **CONSCIOUS** thoughts? What is **IMPLICIT BIAS** or **SUBCONSCIOUS BIGOTRY** ... and how do we **OVERCOME IT**? Do humans REALLY have a **SUBCONSCIOUS MIND**? What do human see when they feel threatened? What is **CONFIRMATION BIAS**? Can your **SUBCONSCIOUS** be **BRAINWASHED** in **10 SECONDS**? Why is **PERCEPTION** NOT **REALITY**? Why do we all see the **SAME THINGS** so **DIFFERENTLY**? How does “**PRIMING**” and “**PROJECTION**” **NEUROLOGICALLY** work in the human brain? How does our subconscious affect 90% to 99% of our daily behavior **WITHOUT US EVEN KNOWING IT**? Why do humans **AUTOMATICALLY PROJECT** their values onto everyone else ... and **WHAT SHOULD WE DO ABOUT IT**?

...and **MUCH, MUCH** more...

Join Scott as he shows you how the **HUMAN SUBCONSCIOUS MIND REALLY WORKS**, how it distorts reality for all of us and how we can all learn to **CONTROL IT**! Scott will not only show you why there is such a stark difference between **PERCEPTION** and **REALITY** in his own unique, practical, entertaining and humorous style, but he will show you how to use this information **IMMEDIATELY**!



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Business First's 20 People To Know In HR

CEO Magazine's 2008 Human Resources "Superstar"

Nationally Certified Emotional Intelligence Instructor

2012, 2008, 2007, 2006 and 2003 SHRM National Diversity Conference Presenter

Scott Warrick combines the areas of law and human resources to assist organizations in **"Solving Employee Problems BEFORE They Happen."** Scott uses his unique background of **LAW** and **HUMAN RESOURCES** to help organizations get where they want to go, which includes coaching and training managers and employees in his own unique, practical and entertaining style.

[Scott Trains Managers and Employees ON-SITE in over 50 topics](#)

LET SCOTT DESIGN A PROGRAM FOR YOU!

Scott's **["Employment Law Videos"](#)** on the ADA, FMLA, FLSA and Harassment.

["The Human Resource Professional's Complete Guide To Federal Employment And Labor Law"](#) &

Scott's **["Do It Yourself HR Department"](#)**
are favorites for anyone wanting to learn Employment Law and run an HR Department.

Scott's academic background and awards include:

Capital University College of Law (Class Valedictorian (1st out of 233))

Master of Labor & Human Resources and B.A. in Organizational Communication:
The Ohio State University

The Human Resource Association of Central Ohio's Linda Kerns Award for Outstanding Creativity in the Field of HR Management and the Ohio State Human Resource Council's David Prize for Creativity in HR Management

For more information on Scott, just go to www.scottwarrick.com