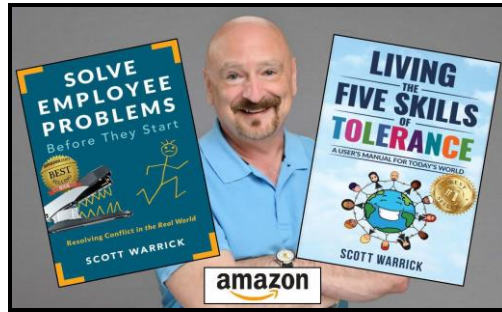


Understanding and Overcoming **IMPLICIT BIAS**



Scott Warrick, JD, MLHR, CEQC, SHRM-SCP
Scott Warrick Human Resource Consulting & Employment Law Services
(614) 738-8317 ♣ scott@scottwarrick.com
WWW.SCOTTWARRICK.COM
Link Up With Scott On [LinkedIn](#)

Yes, we all have subconscious biases and prejudices. But ...

- How can you **INSTANTLY** tell if your **SUBCONSCIOUS BRAIN** has **BIASES** and **PREJUDICES**?
- Exactly how does the **SUBCONSCIOUS BRAIN** work and how can we all "rewire" our brains to overcome these prejudices and biases?
- Why is our **SUBCONSCIOUS** up to **99 TIMES MORE POWERFUL** than our **CONSCIOUS** thoughts?
- Can your **SUBCONSCIOUS MIND** be **BRAINWASHED** in **10 SECONDS**?
- Why do we have **EMPATHY** for some people, but not for others?
- How does our subconscious affect 90% to 99% of our daily behavior **WITHOUT US EVEN KNOWING IT**?
- Why do physicians so often give **LESS PAIN MEDICATION** to African Americans than to Whites?
- Where do our **BIGOTED** thoughts come from?
- What is the **DEHUMANIZATION** of others ... and do you do it?
- How does **IMPLICIT BIAS** affect your workplaces?
- Why did CBS and **POLICE OFFICIERS** themselves say the **IMPLICIT BIAS TRAINING** they received is miserable and does more harm than good?

Join Scott as he shows you **NEUROLOGICALLY** why we all fall victim to **IMPLICIT BIAS**, how and why it works and what we all need to do to overcome it in his practical and entertaining style. This session will literally change how you view your fellow human beings and conduct your own life.

This session will give you the SKILLS you need to rewire and overcome your SUBCONSCIOUS BRAIN.

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Scott Warrick, JD, MLHR, CEQC, SHRM-SCP (www.scottwarrick.com) is a two-time best-selling author, a national professional speaker, a practicing Employment Law Attorney and a Human Resource Professional with 40 years of hands-on experience. Scott uses his unique background to help organizations get where they want to go, which includes coaching and training managers and employees in his own unique, practical and entertaining style.

Scott Trains Managers & Employees ON-SITE in over 50 topics, all of which can be customized **FOR YOU!** Scott travels the country presenting seminars on such topics as Employment Law, Conflict Resolution, Leadership and Tolerance, to mention a few.

LET SCOTT DESIGN A PROGRAM FOR YOU!

Scott combines the areas of law and human resources to help organizations in “Solving Employee Problems **BEFORE** They Start.” Scott’s goal is **NOT** to win lawsuits. Instead, Scott’s goal is to **PREVENT THEM** while improving **EMPLOYEE MORALE**.

Scott’s first book, **Solve Employee Problems Before They Start: Resolving Conflict in the Real World**, is a #1 Best Seller for Business and Conflict Resolution on Amazon. It was also named by EGLOBALIS as one of the best global Customer and Employee books for 2020-2021. Scott’s most recent book, **Living The Five Skills of Tolerance: A User’s Manual For Today’s World**, is also a #1 Best Seller in 13 categories on Amazon, including Business Leadership, Minority Studies, Organizational Change, Management, Religious Intolerance, Race Relations and Workplace Culture, to mention a few.

Scott’s **MASTER HR TOOL KIT SUBSCRIPTION** is a favorite for anyone wanting to learn Employment Law and run an HR Department.

Scott has been named one of Business First’s 20 People To Know In HR, CEO Magazine’s 2008 Human Resources “Superstar,” a Nationally Certified Emotional Quotient Counsellor (CEQC) and a SHRM National Diversity Conference Presenter in 2003, 2006, 2007, 2008, 2010 and 2012. Scott has also received the Human Resource Association of Central Ohio’s Linda Kerns Award for Outstanding Creativity in the Field of HR Management and the Ohio State Human Resource Council’s David Prize for Creativity in HR Management.

Scott’s academic background and awards include Capital University College of Law (Class Valedictorian (1st out of 233) and Summa Cum Laude), Master of Labor & Human Resources and B.A. in Organizational Communication from The Ohio State University.

For more information on Scott, just go to www.scottwarrick.com.

