

THE GREAT RESIGNATION???

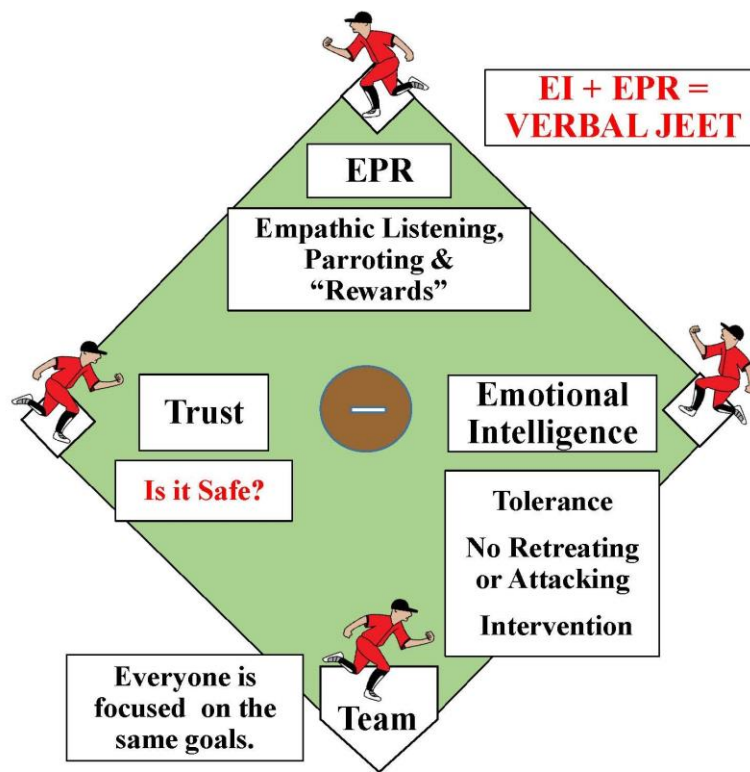
Attracting & Retaining Gen Yers & Gen Zers

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP
Scott Warrick Human Resource Consulting & Employment Law Services
(614) 738-8317 ♣ scott@scottwarrick.com
WWW.SCOTTWARRICK.COM
Link Up With Scott On [LinkedIn](#)

- How has our workforce moved from the **INDUSTRIAL**, to the **INFORMATION** and now to the **SOCIAL REVOLUTION** ... and what does that mean to you?
- How has COVID escalated the **GREAT RESIGNATION**?
- How must your **TECHNOLOGY & PROCESSES CHANGE** to attract and retain **Gen-Yers & Gen-Zers**?
- What roles do **SNAP CHAT** and **TEXTS** play in your **RECRUITING** efforts?
- When should your **NEW EMPLOYEE ORIENTATION BEGIN** ... and what should it **INCLUDE**?
- How should you conduct your **INTERVIEWS** ... and what should you ask?
- How should you be **MARKETING YOUR IMAGE** to potential employees?
- Why do you need to redesign your **WEBSITE** ... and what should be on it?
- How long should it take to complete your **EMPLOYMENT APPLICATION**?
- What is the **STRATEGY of BALANCED REWARDS** and why is it critical to engaging employees?
- Why did Gallup Poll say that *America's Way of Managing Employees is 30 Years Out Of Date*, and what should you do about it?
- Why are there more jobs than workers ... and why will that only get **WORSE**?
- How has COVID changed our workforce forever?
- Why are the Gen-Zers the **FASTEST GROWING** segment of our workforce?
- How should you **ORIENT** employees to your organization ... **AND WHEN SHOULD YOUR ORIENTATION BEGIN**?
- How must you change your **CULTURE NOW** to meet the **DEMANDS OF TODAY'S WORKFORCE** ... and how do you **SUSTAIN IT**?
- How must your **TECHNOLOGY & PROCESSES CHANGE** to attract and retain **Gen-Yers & Gen-Zers**?

... and much, much more!

Join Scott as he walks you through the critical changes we all need to make in order to better **ATTRACT and RETAIN** employees in the 21st Century in his own practical, entertaining and rubber hits the road style so you can start using this information **IMMEDIATELY!**



In this session, you will learn:

- **How today’s workforce has changed and how you must change with it,**
- **How to easily DEFINE your SAFE environment to attract and retain employees and**
- **How to use the STRATEGY of BALANCED REWARDS to engage employees.**

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP
Scott Warrick Human Resource Consulting & Employment Law Services

(614) 738-8317 ♣ scott@scottwarrick.com

WWW.SCOTTWARRICK.COM

Link Up With Scott On [LinkedIn](#)

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP (www.scottwarrick.com) is both a practicing Employment Law Attorney and Human Resource Professional with 40 years of hands-on experience. Scott uses his unique background to help organizations get where they want to go, which includes coaching and training managers and employees in his own unique, practical, entertaining and humorous style.

Scott Trains Managers & Employees ON-SITE in over 50 topics, all of which can be customized **FOR YOU!**

LET SCOTT DESIGN A PROGRAM FOR YOU!

Scott combines the areas of law and human resources to help organizations in “Solving Employee Problems **BEFORE** They Start.” Scott’s goal is **NOT** to win lawsuits. Instead, Scott’s goal is to **PREVENT THEM** while improving **EMPLOYEE MORALE**.

Scott is also a TWO-TIME best-selling author. His first book, **Solve Employee Problems Before They Start: Resolving Conflict in the Real World**, is a #1 Best Seller for Business and Conflict Resolution. It was also named by EGLOBALIS as one of the best global Customer and Employee books for 2020-2021. Scott’s most recent book, **Living The Five Skills of Tolerance: A User’s Manual For Today’s World**, is also a #1 Best Seller in 13 categories, including Business Leadership, Educational Leadership, Minority Studies, Organizational Change, Religious Intolerance, Race Relations and Workplace Culture, to mention a few.

Scott travels the country presenting seminars on such topics as Employment Law, Conflict Resolution, Leadership and Tolerance, to mention a few.

Scott’s **MASTER HR TOOL KIT SUBSCRIPTION** is a favorite for anyone wanting to learn Employment Law and run an HR Department.

Scott has been named one of Business First’s 20 People To Know In HR, CEO Magazine’s 2008 Human Resources “Superstar,” a Nationally Certified Emotional Quotient Counsellor (CEQC) and a SHRM National Diversity Conference Presenter in 2003, 2006, 2007, 2008, 2010 and 2012. Scott has also received the Human Resource Association of Central Ohio’s Linda Kerns Award for Outstanding Creativity in the Field of HR Management and the Ohio State Human Resource Council’s David Prize for Creativity in HR Management.

Scott’s academic background and awards include Capital University College of Law (Class Valedictorian (1st out of 233) and Summa Cum Laude), Master of Labor & Human Resources and B.A. in Organizational Communication from The Ohio State University.

For more information on Scott, just go to www.scottwarrick.com.

