

BATTLE OF THE AGES

Understanding GENERATIONAL DIFFERENCES

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP

Scott Warrick Human Resource Consulting & Employment Law Services

(614) 738-8317 ♣ scott@scottwarrick.com

WWW.SCOTTWARRICK.COM

Link Up With Scott On [LinkedIn](#)

- Why do our differences in **AGE** play such a **HUGE FACTOR** governing our **PERCEPTION**?
- What are the differences between **Radio Babies, Baby Boomers, Gen-Xers, Gen-Yers & Gen-Zers**?
- Why do **Radio Babies** see things so **DIFFERENT** from **Gen-Zers**?
- How are we all **NEUROLOGICALLY PRIMED** from **BEFORE** birth?
- How must your **TECHNOLOGY & PROCESSES CHANGE** to attract and retain **Gen-Zers**?
- What do Gen-Zers **DEMAND** from their employers?
- How are **Baby Boomers** “**PRIMED**” to see the world compared to **Gen-Zers**?
- How can our differences in age **KILL** your organization’s **CRITICAL DECISION MAKING**?
- What was the world like when **YOU WERE BORN** ... and how is the world different now?
- What is “**SUBCONSCIOUS BIGOTRY**” ... and how do we **OVERCOME IT**?
- What **SKILLS** do we all need to use in order to overcome this **BATTLE BETWEEN THE AGES**?

...and **MUCH, MUCH** more...

Join Scott as he shows you why our **PERCEPTION OF THE WORLD** depends largely upon the era in which we were raised ... which greatly distorts reality for all of us. Scott will not only show you why there is such a stark difference between us in how we view the world based upon our age in his own unique, practical and entertaining style, but he will show you how to use this information **IMMEDIATELY!**

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP
Scott Warrick Human Resource Consulting & Employment Law Services

(614) 738-8317 ♣ scott@scottwarrick.com

WWW.SCOTTWARRICK.COM

Link Up With Scott On [LinkedIn](#)

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP (www.scottwarrick.com) is both a practicing Employment Law Attorney and Human Resource Professional with 40 years of hands-on experience. Scott uses his unique background to help organizations get where they want to go, which includes coaching and training managers and employees in his own unique, practical, entertaining and humorous style.

Scott Trains Managers & Employees ON-SITE in over 50 topics, all of which can be customized **FOR YOU!**

LET SCOTT DESIGN A PROGRAM FOR YOU!

Scott combines the areas of law and human resources to help organizations in “Solving Employee Problems **BEFORE** They Start.” Scott’s goal is **NOT** to win lawsuits. Instead, Scott’s goal is to **PREVENT THEM** while improving **EMPLOYEE MORALE**.

Scott is also a TWO-TIME best-selling author. His first book, **Solve Employee Problems Before They Start: Resolving Conflict in the Real World**, is a #1 Best Seller for Business and Conflict Resolution. It was also named by EGLOBALIS as one of the best global Customer and Employee books for 2020-2021. Scott’s most recent book, **Living The Five Skills of Tolerance: A User’s Manual For Today’s World**, is also a #1 Best Seller in 13 categories, including Business Leadership, Educational Leadership, Minority Studies, Organizational Change, Religious Intolerance, Race Relations and Workplace Culture, to mention a few.

Scott travels the country presenting seminars on such topics as Employment Law, Conflict Resolution, Leadership and Tolerance, to mention a few.

Scott’s **MASTER HR TOOL KIT SUBSCRIPTION** is a favorite for anyone wanting to learn Employment Law and run an HR Department.

Scott has been named one of Business First’s 20 People To Know In HR, CEO Magazine’s 2008 Human Resources “Superstar,” a Nationally Certified Emotional Quotient Counsellor (CEQC) and a SHRM National Diversity Conference Presenter in 2003, 2006, 2007, 2008, 2010 and 2012. Scott has also received the Human Resource Association of Central Ohio’s Linda Kerns Award for Outstanding Creativity in the Field of HR Management and the Ohio State Human Resource Council’s David Prize for Creativity in HR Management.

Scott’s academic background and awards include Capital University College of Law (Class Valedictorian (1st out of 233) and Summa Cum Laude), Master of Labor & Human Resources and B.A. in Organizational Communication from The Ohio State University.

For more information on Scott, just go to www.scottwarrick.com.

