

DEFINING YOUR CORPORATE CULTURE & ETHICS

by

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- How should an organization **DEFINE** its culture and ethics ... and what **MAJOR FACTORS** should you examine?
- How does an organization's **CULTURE** and **ETHICS** directly affect its success?
- How should you define an **EMPLOYEE'S** and **MANAGER'S** role?
- If the organization does not define its culture ... **THEN WHO WILL?**
- What does the term "**ETHICS**" mean in your organization?
- Why is Ethics so much more than "**CONFLICT OF INTEREST**" and "**FINANCIAL INTERESTS**"?
- What are employees **REQUIRED TO DO** when they see another employee padding their time sheets, stealing gas, or having an affair with a co-worker?
- How are employees required to **COMMUNICATE** with each other as part of your Culture?
- What role does "**TOLERANCE**" play in your Culture?
- How will you define "**WORKPLACE VIOLENCE**" in your Culture?
- How will you define "**BULLYING**" in your Culture?
- How can an organization **DEFINE** and **PERPETUATE** the Culture it wants?
- If the organization does not define its Culture ... then who will?

...and MUCH, MUCH more...

Join Scott Warrick, one of Ohio's most popular speakers, as he defines "culture" and how it directly affects the organization's success or failure in the 21st century.

Scott will not only tell you how to define and use Corporate Culture to your advantage, but he will use his 40 years of experience to tell you how to use this information **IMMEDIATELY** in his own unique, practical, entertaining and rubber-hit-the-road style.

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Scott Warrick, JD, MLHR, CEQC, SHRM-SCP (www.scottwarrick.com) is a two-time best-selling author, a national professional speaker, a practicing Employment Law Attorney and a Human Resource Professional with 40 years of hands-on experience. Scott uses his unique background to help organizations get where they want to go, which includes coaching and training managers and employees in his own unique, practical and entertaining style.

Scott Trains Managers & Employees ON-SITE in over 50 topics, all of which can be customized **FOR YOU!** Scott travels the country presenting seminars on such topics as Employment Law, Conflict Resolution, Leadership and Tolerance, to mention a few.

LET SCOTT DESIGN A PROGRAM FOR YOU!

Scott combines the areas of law and human resources to help organizations in “Solving Employee Problems **BEFORE** They Start.” Scott’s goal is **NOT** to win lawsuits. Instead, Scott’s goal is to **PREVENT THEM** while improving **EMPLOYEE MORALE**.

Scott’s first book, **Solve Employee Problems Before They Start: Resolving Conflict in the Real World**, is a #1 Best Seller for Business and Conflict Resolution on Amazon. It was also named by EGLOBALIS as one of the best global Customer and Employee books for 2020-2021. Scott’s most recent book, **Living The Five Skills of Tolerance: A User’s Manual For Today’s World**, is also a #1 Best Seller in 13 categories on Amazon, including Business Leadership, Minority Studies, Organizational Change, Management, Religious Intolerance, Race Relations and Workplace Culture, to mention a few.

Scott’s **MASTER HR TOOL KIT SUBSCRIPTION** is a favorite for anyone wanting to learn Employment Law and run an HR Department.

Scott has been named one of Business First’s 20 People To Know In HR, CEO Magazine’s 2008 Human Resources “Superstar,” a Nationally Certified Emotional Quotient Counsellor (CEQC) and a SHRM National Diversity Conference Presenter in 2003, 2006, 2007, 2008, 2010 and 2012. Scott has also received the Human Resource Association of Central Ohio’s Linda Kerns Award for Outstanding Creativity in the Field of HR Management and the Ohio State Human Resource Council’s David Prize for Creativity in HR Management.

Scott’s academic background and awards include Capital University College of Law (Class Valedictorian (1st out of 233) and Summa Cum Laude), Master of Labor & Human Resources and B.A. in Organizational Communication from The Ohio State University.

For more information on Scott, just go to www.scottwarrick.com.

