

Defining RESPECT: Take Back Your Culture NOW!

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP

Scott Warrick Human Resource Consulting & Employment Law Services

(614) 738-8317 ♣ scott@scottwarrick.com

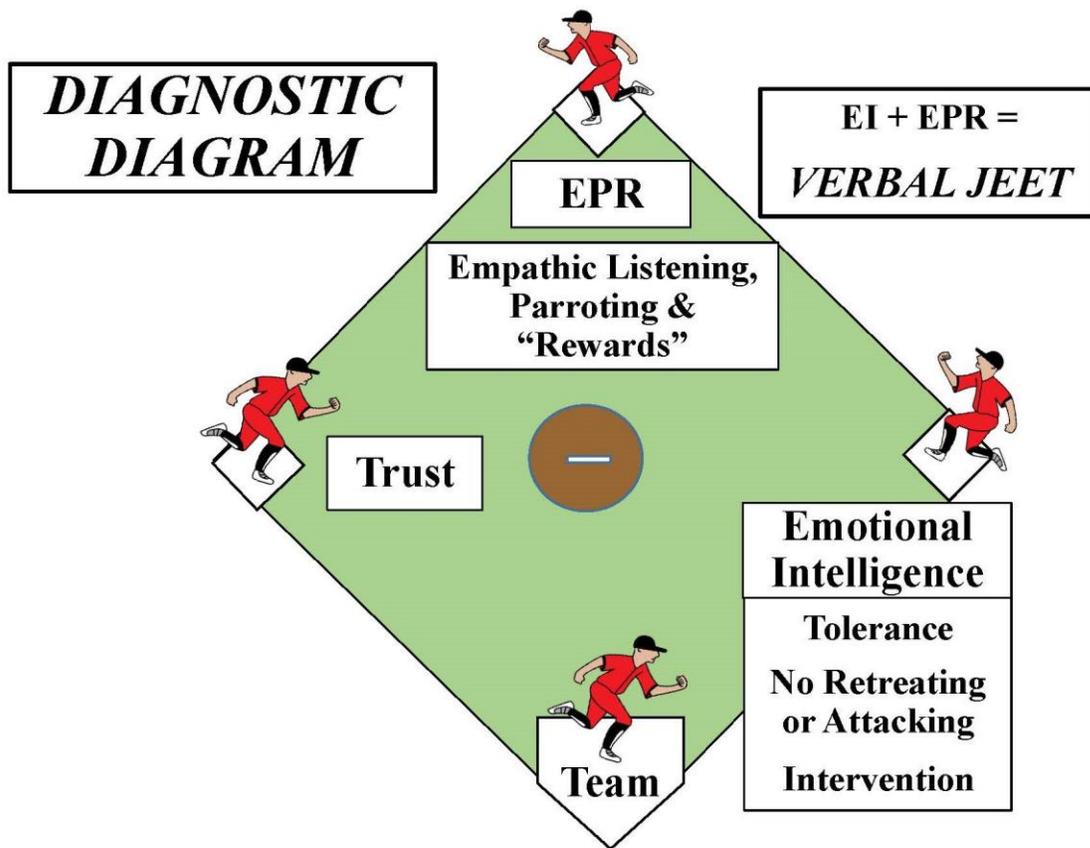
WWW.SCOTTWARRICK.COM

Link Up With Scott On [LinkedIn](#)

- Why does **FORBES Magazine** say 66% of all **CULTURES/STRATEGIC GOALS FAIL**?
- How has our workforce moved from the **INDUSTRIAL**, to the **INFORMATION** and now to the **SOCIAL REVOLUTION** ... and what does that mean to you?
- Why do **75%** of all Americans say they are **MISERABLE AT WORK**?
- What does it really mean to have a **SAFE** environment?
- How can you **CLEARLY and EASILY DEFINE** your culture for everyone to understand and follow?
- What roles do **EMOTIONAL INTELLIGENCE** and **TOLERANCE** play in every culture?
- **HOW** should you communicate and train employees in your new Culture?
- Why is implementing and maintaining **YOUR CULTURE EXACTLY** like a **SAFETY PROGRAM**?
- How should you define “**TRUST**”?
- What **SPECIFIC STEPS** must managers follow to **BUILD RELATIONSHIPS** and **TRUST**?
- What role does “**TOLERANCE**” play in your Culture?
- If you do not define your Culture...**THEN WHO WILL**?
- Why will a **WEAK CULTURE** keep you from **HIRING** and **RETAINING** employees in the 21st century?

...and much, much more!

Join Scott as he walks you through how to **CLEARLY** define your culture and how to **MAINTAIN** it in order to **ATTRACT and RETAIN** employees and **SURVIVE** in the 21st Century in his own practical, entertaining and rubber hits the road style so you can start using this information **IMMEDIATELY!**



LEARNING OBJECTIVES

In this session, you will learn ...

1. How to simply and clearly define your culture for everyone,
2. How to implement and maintain a SAFE culture and
3. Why it is so critical to preserve this culture in order to attract and retain employees.

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP
Scott Warrick Human Resource Consulting & Employment Law Services

(614) 738-8317 ♣ scott@scottwarrick.com

WWW.SCOTTWARRICK.COM

Link Up With Scott On [LinkedIn](#)

Scott Warrick, JD, MLHR, CEQC, SHRM-SCP (www.scottwarrick.com) is both a practicing Employment Law Attorney and Human Resource Professional with 40 years of hands-on experience. Scott uses his unique background to help organizations get where they want to go, which includes coaching and training managers and employees in his own unique, practical, entertaining and humorous style.

Scott Trains Managers & Employees ON-SITE in over 50 topics, all of which can be customized **FOR YOU!**

LET SCOTT DESIGN A PROGRAM FOR YOU!

Scott combines the areas of law and human resources to help organizations in “Solving Employee Problems **BEFORE** They Start.” Scott’s goal is **NOT** to win lawsuits. Instead, Scott’s goal is to **PREVENT THEM** while improving **EMPLOYEE MORALE**.

Scott is also a TWO-TIME best-selling author. His first book, **Solve Employee Problems Before They Start: Resolving Conflict in the Real World**, is a #1 Best Seller for Business and Conflict Resolution. It was also named by EGLOBALIS as one of the best global Customer and Employee books for 2020-2021. Scott’s most recent book, **Living The Five Skills of Tolerance: A User’s Manual For Today’s World**, is also a #1 Best Seller in 13 categories, including Business Leadership, Educational Leadership, Minority Studies, Organizational Change, Religious Intolerance, Race Relations and Workplace Culture, to mention a few.

Scott travels the country presenting seminars on such topics as Employment Law, Conflict Resolution, Leadership and Tolerance, to mention a few.

Scott’s **MASTER HR TOOL KIT SUBSCRIPTION** is a favorite for anyone wanting to learn Employment Law and run an HR Department.

Scott has been named one of Business First’s 20 People To Know In HR, CEO Magazine’s 2008 Human Resources “Superstar,” a Nationally Certified Emotional Quotient Counsellor (CEQC) and a SHRM National Diversity Conference Presenter in 2003, 2006, 2007, 2008, 2010 and 2012. Scott has also received the Human Resource Association of Central Ohio’s Linda Kerns Award for Outstanding Creativity in the Field of HR Management and the Ohio State Human Resource Council’s David Prize for Creativity in HR Management.

Scott’s academic background and awards include Capital University College of Law (Class Valedictorian (1st out of 233) and Summa Cum Laude), Master of Labor & Human Resources and B.A. in Organizational Communication from The Ohio State University.

For more information on Scott, just go to www.scottwarrick.com.

