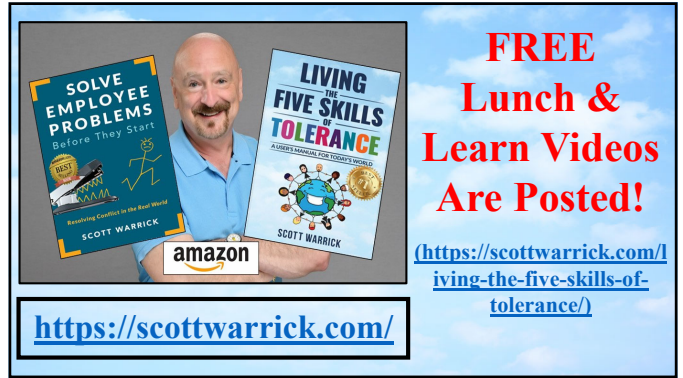
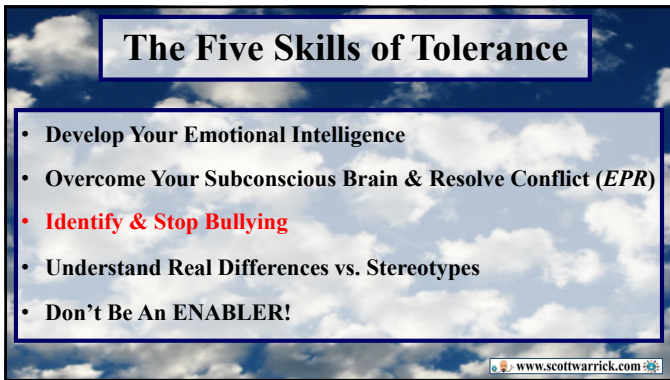


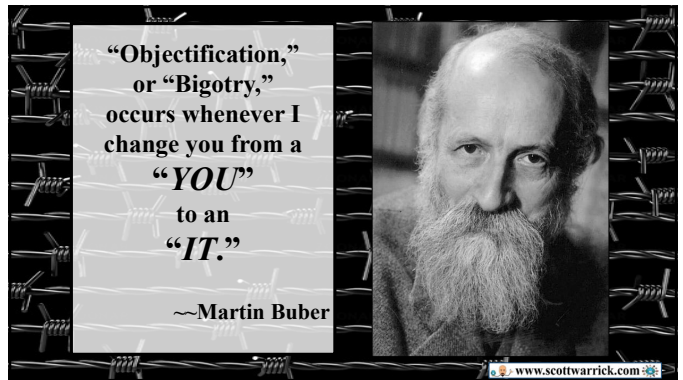
1



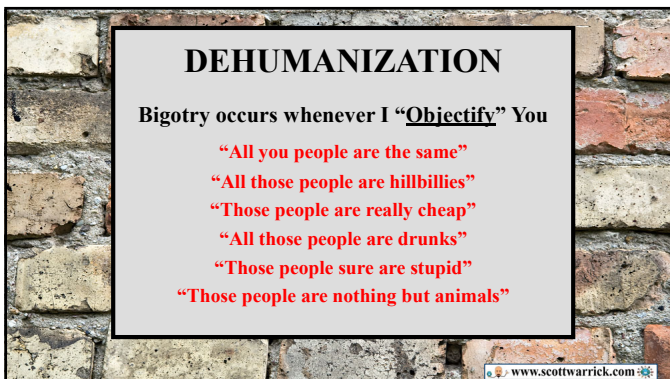
2



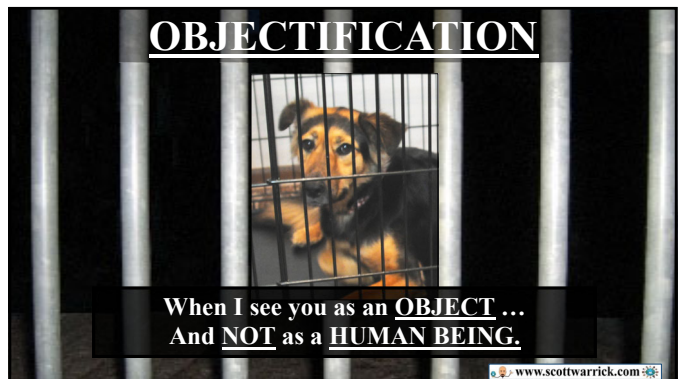
3



4



5



6

SPOTTING BIGOTRY

Bigotry occurs whenever I “Objectify” You

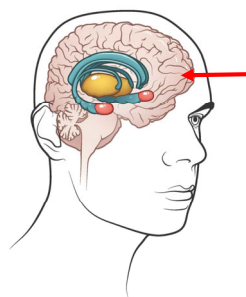
“Those people are ...

... animals, vermin, rats, rapists, killers, murders, drug users, and so on.”

www.scottwarrick.com

7

DESENSITIZATION



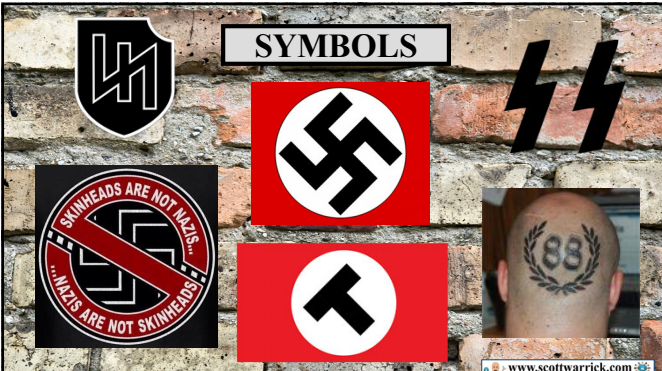
Frontal Lobes
Medial Prefrontal Cortex

This section of the brain activates when we have empathy for others.

www.scottwarrick.com

8

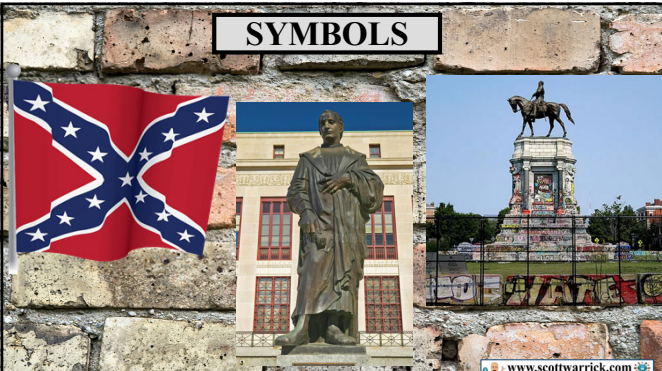
SYMBOLS



www.scottwarrick.com

9


SYMBOLS



www.scottwarrick.com

10

HUTU and TUTSI



If you had fewer than ten cows, then you were classified as a Hutu.

www.scottwarrick.com

11

HUTU HATE RHETORIC AGAINST TUTSIS

“No cockroach ever gave birth to a butterfly”

“What weapons shall we use to conquer the cockroaches once and for all?”

“Notice to all cockroaches”

“Tutsis are snakes”

www.scottwarrick.com

12

Rwanda Genocide: 1994


**In 100 days,
approximately
1.1 million people
were murdered.**

www.scottwarrick.com

13

**“Hatred is a cancer
that is passed from
one person to another,
one people to
another.”**

*Elie Wiesel
Nobel Peace Prize Winner
Holocaust survivor*



www.scottwarrick.com

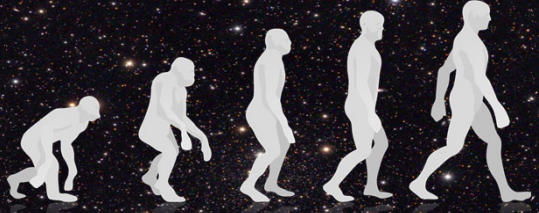
14

FEAR



www.scottwarrick.com

15



0% 20% 40% 60% 80% 100%

Blatant Dehumanization

www.scottwarrick.com

16



0% 20% 40% 60% 80% 100%

**Typical Americans See
Mexican Immigrants as 75% Human**

Gandhir and Pollard, *Why We Hate, 3, Tools and Tactics*

www.scottwarrick.com

17



0% 20% 40% 60% 80% 100%

**British, Danish, Greek and Spanish
participants saw Muslims as 60% Human**

Gandhir and Pollard, *Why We Hate, 3, Tools and Tactics*

www.scottwarrick.com

18

BLATANT DEHUMANIZATION

We see “those people” as not being like us, but instead we describe them as being barbaric, savages, lacking in morals, aggressive, primitive, irresponsible, cold-hearted, and backward, to mention a few

19

SOCIAL MEDIA ALGORITHMS

20

Dylann Roof
June 17, 2015

Opened fire on a Bible study group at the Emanuel African Methodist Church, killing nine Blacks and wounding another.

- “Blacks are killing White people in the streets every day.”
- “Somebody had to do something.”
- “They rape 100 White women a day.”
- “What I did was miniscule to what they are doing to White people every day.”

21

“People don’t get along because they fear each other. They fear each other because they don’t know each other. They don’t know each other because they have not communicated with each other.”

~ Martin Luther King, Jr.

22

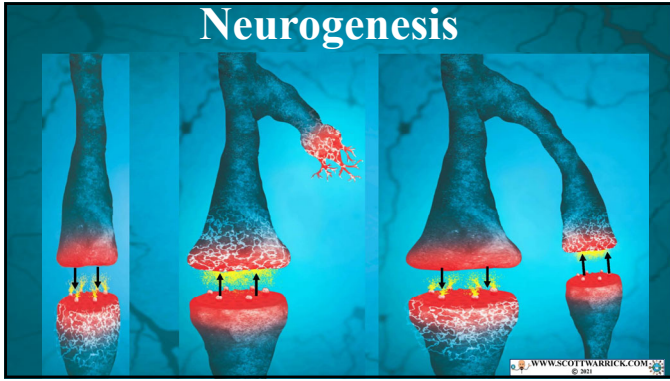
How Do Humans Learn Neurologically?

23

How Do We “Rewire”?

Neuroplasticity

24



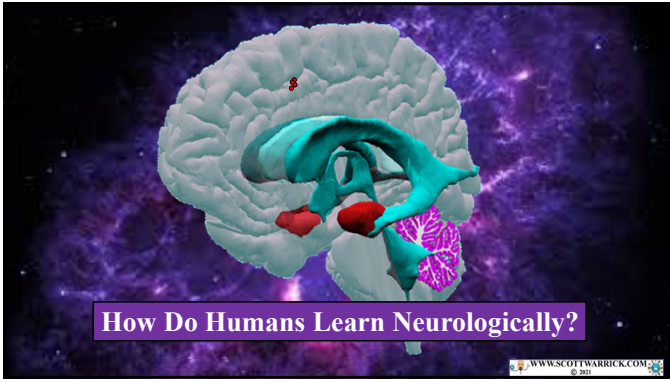
25



26



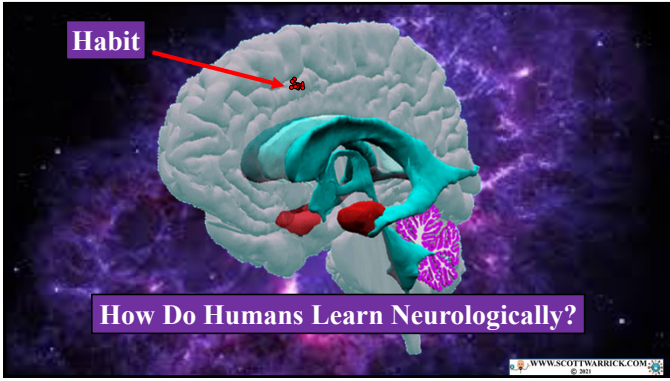
27



28



29



30



31



32



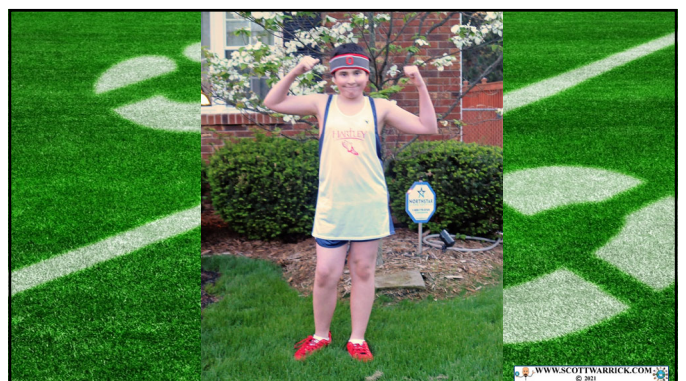
33



34



35



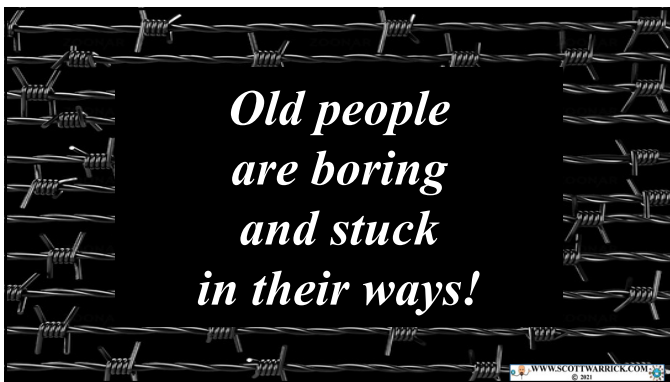
36



37



38



39



40



41



42

See Handout For HRCI & SHRM Codes



43

HRCI Program ID: 579582

***DEHUMANIZING
OTHERS***

Start Date: 12/14/2021
End Date: 12/31/2021
Recertification Credit Hours Awarded:

1 Specified Credit Hours: General



44

Activity 21-DRME6

DEHUMANIZING OTHERS

Start Date: 12/14/2021
End Date: 12/31/2021
Recertification Credit Hours Awarded:

1 Specified Credit Hours: General



45