

# THE ROOT OF THE PROBLEM: Understanding and Overcoming The Mighty Subconscious

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**Yes, we all have subconscious biases and prejudices. But ...**

- Exactly how does the **SUBCONSCIOUS BRAIN** work **NEUROLOGICALLY** ... and how can we **LITERALLY REWIRE OUR BRAINS** to **OVERCOME OUR BIASES**?
- Why do some parts of the brain move at **17,000ths OF A SECOND** and others move at **264 MILES PER HOUR**?
- Why does our subconscious brain start to form **INSIDE THE WOMB**?
- Why do babies bind to their cultures by **NINE MONTHS OF AGE**?
- How can you **INSTANTLY** tell if your **SUBCONSCIOUS BRAIN** has **BIASES** and **PREJUDICES**?
- How can your **SUBCONSCIOUS MIND** be **BRAINWASHED** in **10 SECONDS**?
- Why is our **SUBCONSCIOUS 90 to maybe 99 TIMES MORE POWERFUL** than our **CONSCIOUS** thoughts **WITHOUT US EVEN KNOWING IT**?
- Are we humans **WIRED** to be **BIGOTS**?
- How does the **SUBCONSCIOUS MIND** affect your workplaces?
- **HOW** can we **REWIRE** our brain to overcome our **BIGOTRY**?
- How can even the most hardened **NAZIS CAN REWIRE THEIR BRAIN** to be **ACCEPTING** of others?

**YES, this session will give you the SKILLS you need to rewire and overcome your SUBCONSCIOUS BRAIN.**

Based on Scott's #1 Best-Sellers, *Living The Five Skills of Tolerance* and *Healing The Human Brain*, he will show you **NEUROLOGICALLY** why we all fall victim to **SUBCONSCIOUS BIAS**, how and why it works the way it does and what we all need to do to overcome it in his practical and entertaining style. This session will literally change how you view your fellow human beings and conduct your life.

**In this session, you will learn ...**

- How the **SUBCONSCIOUS BRAIN** works,
- How the **SUBCONSCIOUS BRAIN** controls 90% of what we do all day and
- How we can all **REWIRE OUR BRAINS** to become more **ACCEPTING OF OTHERS**.

## *Scott's Bio*

Scott Warrick ([www.scottwarrick.com](http://www.scottwarrick.com)) is a practicing Employment Law Attorney, Human Resource Professional and three-time best-selling author with over 40 years of hands-on experience. Scott uses his unique background to help organizations get where they want to go, which includes coaching and training managers and employees on site in his own unique, practical and entertaining style.

Scott combines the areas of law and human resources to help organizations in “Solving Employee Problems **BEFORE** They Start.” Scott’s goal is **NOT** to win lawsuits. Instead, Scott’s goal is to **PREVENT THEM** while improving **EMPLOYEE MORALE**.

Scott’s first book, *Solve Employee Problems Before They Start: Resolving Conflict in the Real World*, is a #1 Best Seller for Business and Conflict Resolution. It was also named by EGLOBALIS as one of the best global Customer and Employee books for 2020-2021. Scott’s next book, *Living The Five Skills of Tolerance*, is also a #1 Best Seller in 13 categories on Amazon. His most recent book, *Healing The Human Brain*, is an International Best Seller in 14 categories with sales in over a dozen countries worldwide.

**Scott Trains Managers & Employees ON-SITE in over 50 topics**, all of which are customized for each client. Scott is a national speaker who travels the country presenting seminars on such topics as Healing The Human Brain, Employment Law, Conflict Resolution, Leadership and Tolerance, to mention a few.

Scott is also a seven-time SHRM National Diversity Conference presenter. In 2023, he presented his ground-breaking “**TOLERANCE & BRAIN HEALTH**” program.

Scott’s **MASTER HR TOOL KIT SUBSCRIPTION** is a favorite for anyone wanting to learn Employment Law and run an HR Department.

Scott’s videos are also favorite tools for anyone wanting easy, convenient and affordable access to in-house training, including his **SCOTT’S SUPERVISOR MASTER VIDEO SERIES** and his **STOP BULLYING & HARASSMENT NOW!** video, which complies with all of the new EEOC Harassment Training Guidelines.

Scott was named one of Business First’s 20 People To Know In HR by CEO Magazine’ and a Human Resources “Superstar” in 2008. Scott also received the Linda Kerns Award for Outstanding Creativity in HR and the Ohio State Human Resource Council’s David Prize for Creativity in HR Management.

Scott’s academic background and awards include Capital University College of Law (Class Valedictorian (1st out of 233) and Summa Cum Laude), Master of Labor & Human Resources and B.A. in Organizational Communication from The Ohio State University.

**For more information on Scott, just go to [www.scottwarrick.com](http://www.scottwarrick.com).**