

BRAIN HEALTH: GETTING BUY-IN FOR ALL OF YOUR PROGRAMS

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- Why has it been so difficult getting employees to willingly **BUY-INTO** our corporate culture?
- Why is it important to tie all of your programs together to **DEFINE** your **CULTURE**?
- How should you set performance and behavioral standards from your **CULTURE**?
- Why do 75% of all employees say they **HATE** their jobs ... and why is that **KILLING THEM**?
- What **HARASSMENT TRAINING** guidelines did the EEOC give us in 2016 to create “**SAFE**” work environments ... **AND ARE YOU IN COMPLIANCE**?
- What is **TOLERANCE REALLY** ... and why do the EEOC guidelines say it must be part of your Harassment Training?
- Why is the **ENVIRONMENT YOU WORK IN** one of the top factors that will determine your physical and mental health?
- What happens **PHYSICALLY** to your body when you are being **BULLIED**?
- Why is chronic distress your **#1 HEALTH RISK FACTOR** ... even **WORSE THAN SMOKING**?
- How will **CHRONIC DISTRESS** cause serious damage to your brain, resulting in such conditions as short term memory loss, depression, anxiety, PTSD and so on?
- How does an **INTOLERANT** and **UNSAFE WORKPLACE** cause **ALZHEIMER’S** cells to grow?
- Why do most human beings “**BURN OUT**” their short-term memory systems by the time they retire ... even though the neurons in our brains should last **120 YEARS!?!**
- How does the human brain **ACTUALLY REWIRE ITSELF** ... and what do you have to do to make this happen?
- How can going to work every day be **THERAPY** for your body and brain?

Based on his best-selling books, *Solve Employee Problems Before They Start: Resolving Conflict in the Real World*, *Living The Five Skills of Tolerance* and his most recent book, *Healing The Human Brain*, Scott will show you how you can get **EMPLOYEE BUY-IN** for **ALL YOUR PROGRAMS** by showing employees how working in a “**SAFE**” environment is critical to their own **BRAIN HEALTH**. Scott, a three-time best-selling author and national speaker, will not only outline these processes for you in his own unique, practical and entertaining style, but he will show you how to use this information **IMMEDIATELY!**

LEARNING POINTS

In this session you will learn...

- How employers can get real buy in for **ALL YOUR PROGRAMS**.
- How to use the new 2016 EEOC Guidelines for Harassment training to create a SAFE workplace.
- How working in an **UNSAFE** workplace will severely damage your brain and give you Alzheimer's ... and **NO ONE WANTS THAT!**

Scott's Bio

Scott Warrick (www.scottwarrick.com) is a practicing Employment Law Attorney, Human Resource Professional and three-time best-selling author with over 40 years of hands-on experience. Scott uses his unique background to help organizations get where they want to go, which includes coaching and training managers and employees on site in his own unique, practical and entertaining style.

Scott combines the areas of law and human resources to help organizations in "Solving Employee Problems **BEFORE** They Start." Scott's goal is **NOT** to win lawsuits. Instead, Scott's goal is to **PREVENT THEM** while improving **EMPLOYEE MORALE**.

Scott's first book, *Solve Employee Problems Before They Start: Resolving Conflict in the Real World*, is a #1 Best Seller for Business and Conflict Resolution. It was also named by EGLOBALIS as one of the best global Customer and Employee books for 2020-2021. Scott's next book, *Living The Five Skills of Tolerance*, is also a #1 Best Seller in 13 categories on Amazon. His most recent book, *Healing The Human Brain*, is an International Best Seller in 14 categories with sales in over a dozen countries worldwide.

Scott Trains Managers & Employees ON-SITE in over 50 topics, all of which are customized for each client. Scott is a national speaker who travels the country presenting seminars on such topics as Healing The Human Brain, Employment Law, Conflict Resolution, Leadership and Tolerance, to mention a few.

Scott is also a seven-time SHRM National Diversity Conference presenter. In 2023, he presented his groundbreaking "**TOLERANCE & BRAIN HEALTH**" program.

Scott's **MASTER HR TOOL KIT SUBSCRIPTION** is a favorite for anyone wanting to learn Employment Law and run an HR Department.

Scott's videos are also favorite tools for anyone wanting easy, convenient and affordable access to in-house training, including his **SCOTT'S SUPERVISOR MASTER VIDEO SERIES** and his **STOP BULLYING & HARASSMENT NOW!** video, which complies with all of the new EEOC Harassment Training Guidelines.

Scott was named one of Business First's 20 People To Know In HR by CEO Magazine' and a Human Resources "Superstar" in 2008. Scott also received the Linda Kerns Award for Outstanding Creativity in HR and the Ohio State Human Resource Council's David Prize for Creativity in HR Management.

Scott's academic background and awards include Capital University College of Law (Class Valedictorian (1st out of 233) and Summa Cum Laude), Master of Labor & Human Resources and B.A. in Organizational Communication from The Ohio State University.

For more information on Scott, just go to www.scottwarrick.com.